



25th May 2026

British Garden Centres return to BBC Gardeners' World Live as Theatre Sponsor

The UK's largest family-run group, British Garden Centres, is thrilled to announce its return to BBC Gardeners' World Live for the fifth consecutive year as the Live Theatre sponsor. The event, an annual staple in the gardeners' calendar, takes place at the Birmingham NEC from June 18th to 21st and promises a fun celebration of all things horticulture, innovative garden design, and expert advice.

Renowned for its Show Gardens, Beautiful Borders, Floral Marquee, and Plant Village, BBC Gardeners' World Live is a must-visit event. British Garden Centres is proudly sponsoring the BBC Gardeners' World Live Theatre. Enjoy inspiring talks from top gardening experts, hosted by BBC Gardeners' World Magazine editors and Nicki Chapman, in a pre-booked seat. The line-up includes Monty Don, Adam Frost, Alice Roberts, and Frances Tophill, making the Theatre a must visit for gardening enthusiasts seeking ideas or answers for their outdoor space.

British Garden Centres will also have a stand next door to the main stage, showcasing plants, sundries and garden furniture with special show promotions and offers, making it a one-stop shop for all green-thumbed visitors.

This year, the British Garden Centres team will be joined by **Michael Perry, AKA Mr Plant Geek**, and content creator **Jonny Hincks**. Visitors will have the unique opportunity to catch the duo live on stand and on stage, where they will be delivering engaging talks and expert advice sessions throughout the event.

Libby Stubbs, Events Manager at British Garden Centres, said: "BBC Gardeners' World Live is the ultimate celebration of the gardening community, and we are delighted to be back on the main stage as Theatre sponsors for our fifth year. This show is all about connecting with passionate gardeners, and by bringing the fantastic Michael Perry and Jonny Hincks onto our stand and onto the stage, we want to give visitors practical, real-world inspiration they can take straight back to their own plots. We can't wait to welcome everyone to the NEC for what promises to be an incredible four days."

You too can join us by making the most of our special offer on standard entry tickets! Use code BGC2 to save 15%* when booking online at <https://www.britishgardencentres.com/events/bbc-gardeners-world-live-2026/>



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ENDS:

WORD COUNT: 361

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 80 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1990 with the opening of Woodthorpe Garden Centre, funded by brothers Charles and Robert Stubbs.

Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 80 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of over 3500 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

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