

Get to Know Your Garden: British Garden Centres Shares Simple Tips to Help Gardens Thrive

As spring arrives and gardens begin to come back to life, British Garden Centres is encouraging gardeners to take a moment to really get to know their outdoor spaces. As part of its Make It Bloom campaign, the UK's largest family-owned garden centre group is sharing simple, confidence-boosting advice to help gardeners make better planting choices by understanding light levels, garden direction and plant labels.

One of the most important – and often overlooked – starting points is knowing whether a garden faces north, south, east or west. South-facing gardens enjoy sunlight for most of the day and are ideal for many popular flowering plants, while north-facing gardens receive less direct sun but are perfectly suited to shade-loving plants and lush foliage. East-facing gardens benefit from gentler morning light, while west-facing gardens enjoy warmer afternoon and evening sun, creating different conditions that can be used to great effect.

Julian Palphramand, Head of Plants at British Garden Centres, said:

“There’s no such thing as a bad garden – it’s simply about understanding what you’re working with. Once you know how the sun moves across your space, choosing the right plants becomes much easier, and gardening instantly feels more achievable.”

As well as understanding your garden's sun directions, it is key to look out for the right symbols displayed on plant labels and signage in stores. These icons clearly show whether a plant prefers full sun, partial shade or shade, helping customers quickly match plants to the conditions in their garden. By pairing these symbols with an understanding of garden direction, gardeners can feel confident they are giving plants the best possible chance to thrive.

In all British Garden Centres, customers will also find red circle symbols to signal that the plant was grown in the group's own nurseries.

With expert advice available in garden centres nationwide and online, British Garden Centres is making it easier than ever for gardeners of all abilities to enjoy the process and see great results. Whether planting up a sunny border or brightening a shady corner, getting to know your garden is the simple first step to helping it truly bloom this spring.

Visit <https://www.britishgardencentres.com/make-it-bloom/> for more information.

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Word Count:

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 75 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.



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BGC was launched in 1990 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with over 79 garden centres spread from Carmarthen to Ramsgate, Wimborne to Heighley Gate.

The group has a team of 3,500 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

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