



23rd February 2026

Pantone's Cloud Dancer: How to bring the 2026 colour trend to your garden

As Pantone names Cloud Dancer, the Colour of the Year for 2026, this soft, ethereal white invites gardeners to bring a sense of tranquillity, renewal, and timeless elegance to their outdoor spaces. Cloud Dancer's gentle warmth makes it the perfect shade for peaceful gardens, and the team at British Garden Centres has put together its top recommendations on how to weave this calming shade through borders, containers, and seasonal displays from spring to summer.

Start your Cloud Dancer garden now

You can embrace the Cloud Dancer trend immediately with beautiful white flowering plants and potted bulbs available this spring. **Snowdrops** bring delicate nodding white flowers to late winter gardens, can be bought as potted or "in the green", while white **Daffodil** varieties like 'Thalia' or 'Mount Hood' offer classic spring cheer in borders or naturalised in grass. **White Hyacinths** provide intensely fragrant blooms perfect for containers near doorways, and **Crocus** in white will create drifts of delicate flowers that provide early nectar for bees.

Hellebores offer white, long-lasting blooms that thrive in shade, while **Winter Heather** is a great idea for white ground cover and structure. **White Tulips** planted now as potted bulbs deliver instant spring impact, and **Primroses** add cheerful colour to containers and borders. **Anemone blanda 'White Splendour'** produces daisy-like flowers that spread beautifully under trees, while white winter pansies and violas provide reliable colour in pots throughout spring.

Planning for summer Cloud Dancer displays

From May to July, some Cloud Dancer style plants are perfect for brightening summer gardens and keeping the colour trend going. **Achillea 'New Vintage White'** and **'Peter Cottontail'** bring classic cottage garden charm, with creamy blooms that last from June to September and draw in pollinators. For a touch of architectural elegance, **Agapanthus 'Ever White'** and **'Snow Crystal'** feature striking spherical flower heads that create dramatic focal points in borders or containers.

Adding wildlife appeal, **Buddleia 'Butterfly Candy Little White'** offers fragrant white plumes that attract butterflies and bees throughout the summer. The graceful **Gaura 'Gaudi White'** introduces gentle movement, its delicate



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flowers dancing on slender stems for an airy, cloud-like effect. Meanwhile, **Gerbera 'Garvinea Sweet Frosting'** provides bold daisy blooms from spring right through to autumn, bringing brightness to patios and borders alike.

For those who love fragrance, **Lavender 'White Summer'** delivers the soothing scent of traditional lavender in pure white tones, making it perfect for sensory gardens. **Phlox 'Fashionably Early Crystal'** continues the theme of scent and style, producing fragrant clusters that fill the air with sweet perfume in early summer. Completing the Cloud Dancer hues, **Scabiosa 'Kudo White'** lifts its pin cushion flowers above neat foliage to attract bees and butterflies, while **Zantedeschia 'Snow White'** adds a final touch of sophistication with its sculptural white spathes and glossy green leaves.

Design tips

When creating your Cloud Dancer garden, layering different textures is key to adding visual interest. Combine the bold blooms of Gerbera with the delicate flowers of Gaura for a dynamic display, and use Agapanthus as striking, tall focal points among softer plants like Achillea to create depth and drama.

One of the most enchanting qualities of white flowers is their ability to glow beautifully in twilight, making them perfect for gardens enjoyed after work. Why not blend white flowers with silver and grey leaved plants to enhance the ethereal Cloud Dancer effect and mix different heights throughout your planting scheme?

Julian Palphramand, Head of Plants at British Garden Centres, said: "The Cloud Dancer trend isn't just about following interiors and fashion, it's about creating outdoor spaces that promote wellbeing and calm. A white garden is timeless, sophisticated, and surprisingly versatile. Whether you're planting now with early spring whites or planning for summer blooms, these plants will bring light and serenity to any outdoor space throughout the year."

White flowering plants are available now at British Garden Centres nationwide, with summer varieties arriving from May, and expert staff on hand to provide planting advice and design inspiration.

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Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 75 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1990 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 75 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 3000 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

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