



23rd February 2026

## **Inspire young gardeners this spring with British Garden Centres as they team up with Disney and Pixar's "Hoppers", releasing in cinemas March 6**

**British Garden Centres is working in collaboration with Disney and Pixar's "Hoppers" to get families gardening this spring. The collaboration will inspire young gardeners through hands-on outdoor activities and wildlife friendly planting.**

Disney and Pixar's "Hoppers" follows Mabel, an animal lover who seizes an opportunity to use a new technology and uncover mysteries within the animal world that are beyond anything she could have imagined.

To bring this nature-themed adventure to life, British Garden Centres is promoting its exclusive Gardeners' Grove mini children's tools range alongside the film in-store. The campaign includes in-store displays, social media content, Family Card offers, and email promotions across British Garden Centres locations nationwide. The retailer is also sharing expert content on "Hoppers" inspired plants and advice on attracting wildlife to gardens.

Activity trail events will also take place at selected centres (Brigg, Bridgnorth, Woodthorpe, Braintree, Hayes Arcadia, Tarporley, Heighley Gate, Rugby, Thatcham) on March 7th and 8th, and March 28th and 29th during the Easter school holidays. Young visitors can hunt for eight "Hoppers" animal characters hidden throughout the garden centre and spell out a key phrase to submit online to win a prize. It's a treasure hunt that teaches children about plants and wildlife, ideal for families looking for school holiday activities.

**Lucy Hewitt, Marketing Projects and Campaigns Manager at British Garden Centres**, said: "Teaming up with Disney and Pixar for this campaign is a fantastic opportunity to combine storytelling with the joy of gardening. We're passionate about helping children discover the magic of nature, and 'Hoppers' captures that sense of wonder beautifully. By encouraging families to garden together and create wildlife-friendly spaces, we hope to nurture the next generation's love of the outdoors."

For more information about the collaboration and upcoming activity trail events, visit [www.britishgardencentres.com](http://www.britishgardencentres.com) or follow British Garden Centres on social media.

**ENDS**

**WORD COUNT: 302**

**Notes to Editors:**

**About the business:**



23rd February 2026

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 74 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1990 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 75 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 3,200 colleagues working across the garden centres, restaurants, 3 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

### **Social Media**

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: [www.britishgardencentres.com](http://www.britishgardencentres.com)

### **Contact**

Cassie King - PR Officer - [cking@britishgardencentres.com](mailto:cking@britishgardencentres.com)

### **About Disney and Pixar's "Hoppers"**

In Disney and Pixar's all-new animated comedy adventure "Hoppers," animal lover Mabel (voice of Piper Curda) seizes an opportunity to use a new technology to 'hop' her consciousness into a life-like robotic beaver and communicate directly with animals. As she uncovers mysteries in the animal world beyond anything she could have imagined, Mabel befriends charismatic beaver King George (voice of Bobby Moynihan) and must rally the entire animal kingdom to face a major, imminent human-threat: smooth-talking local mayor Jerry Generazzo (voice of Jon Hamm). The all-star voice ensemble also features Kathy Najimy, Dave Franco and Meryl Streep. "Hoppers" is directed by Daniel Chong and produced by Nicole Paradis Grindle, with an original score by Mark Mothersbaugh. The film opens exclusively in cinemas on March 6, 2026.

### **Social Media**

Instagram: [@DisneyStudiosUK](https://www.instagram.com/DisneyStudiosUK);

Facebook: [@WaltDisneyStudiosUK](https://www.facebook.com/WaltDisneyStudiosUK);

TikTok: [@DisneyUK](https://www.tiktok.com/@DisneyUK);

X: [@Disney\\_UK](https://twitter.com/Disney_UK);

YouTube: [@DisneyUK](https://www.youtube.com/DisneyUK);

Hashtag: #Hoppers #Pixar