



24th November 2025

Light Up Christmas and nominate a Community Hero to win a £100 gift voucher

This festive season, British Garden Centres, the UK's largest family-run garden centre group, is delighted to launch its heartwarming "Light Up Your Community" campaign. The initiative celebrates the incredible people who bring warmth, kindness, and light into our lives throughout the year. This Christmas, customers are invited to nominate someone truly special, whether it be a friend, neighbour, colleague, or local hero who deserves a little extra sparkle and recognition during the festive season.

The winning nominee will receive a £100 British Garden Centres gift voucher, offering a chance to treat themselves to plants, gifts, or decorations just in time for Christmas. This campaign shines a spotlight on the unsung heroes in your local area: the volunteers, carers, and everyday champions who selflessly spread kindness within their communities.

Entries are now open and will close on **14th December 2025**. To enter, simply visit <https://www.britishgardencentres.com/help-light-up-your-community-this-christmas/> and share who you're nominating along with the reasons why they deserve to be celebrated this Christmas. Whether it's someone lending a helping hand, offering support during tough times, or simply being a shining light in your neighbourhood, this is your chance to spread festive cheer and recognition.

Lucy Hewitt, Marketing Projects and Campaigns Manager at British Garden Centres, said: "Christmas is a time to come together, show kindness, and celebrate community spirit. Our 'Light Up Your Community' campaign allows people to say thank you to those who brighten the lives around them. It's a reminder of how much small, thoughtful actions can mean during the festive season. Why not nominate someone special now and help make their Christmas truly bright?"

Full details, including closing dates and terms and conditions, can be found online at <https://www.britishgardencentres.com/social-media-competition-terms-and-conditions/>



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ENDS

WORD COUNT: 282

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 73 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 61 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 3000 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

Contact

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