



3rd November 2025

British Garden Centres launches Christmas “Light Up Your House” competition

This Christmas, British Garden Centres is inviting homeowners across the country to spread festive joy and light up their streets as part of its #LightUpChristmas campaign with the launch of its sparkling new competition, Light Up Your House.

The nationwide festive challenge calls on households to decorate the front of their homes with Christmas lights, garlands, wreaths, seasonal plants, inflatables, and anything else that brings a sprinkle of magic to the neighbourhood street. Whether it’s a traditional twinkling display or a showstopping winter wonderland, British Garden Centres wants to celebrate the creativity and community spirit that make Christmas so special.

Homeowners can let their imaginations run wild and can take inspiration from British Garden Centres’ own brand Fern Christmas collection, an exclusive range featuring festive décor, pre-lit trees, lights, ornaments, and planters to help turn every home into a winter scene worthy of Santa’s visit.

Take your inspiration from the British Garden Centres Christmas advert, which offers great decorating ideas, showing how the Fern Christmas range can turn any home into a festive centrepiece. Using sparkling lights, seasonal greenery, and magical light-up ornaments, the advert brings to life the joy of preparing for the season and the happiness that comes from sharing those moments with family and friends.

Entries are open from Monday, 10th November until Monday, December 8th, with homeowners encouraged to share photos of their illuminated displays to win fantastic prizes, including a collection of Christmas decorations to make this festive season shine.

Lucy Hewitt, Marketing Campaigns Manager at British Garden Centres, said: “Nothing captures the spirit of the season quite like beautifully decorated homes lighting up towns and villages across the UK. Our 'Light Up Your House' competition is all about celebrating local pride, togetherness, and a love of the Christmas season. It’s a chance for families, neighbours, and whole communities to bring light and colour to the darkest winter nights and share a little joy along the way. We are encouraging customers to visit their local British Garden Centre for inspiration, decorating ideas, and expert advice. Alongside our Fern Christmas collection, shoppers can discover seasonal planting ideas, wreath-making essentials, and festive characters designed to complement their lighting displays.”



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So, whether your home is dressed in sparkling white lights or a rainbow of colour, British Garden Centres wants to see it shine. To enter, all you need to do is snap a photo of your outdoor Christmas display and submit it via the British Garden Centres website <https://www.britishgardencentres.com/light-up-your-home-competition/>

Full details, including closing dates and terms and conditions, can be found online at <https://www.britishgardencentres.com/social-media-competition-terms-and-conditions/>

ENDS:

WORD COUNT: 426

Notes to Editors: British Garden Centres (BGC) is the UK's largest family-owned garden centre group, with 73 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire. BGC was launched in 1990 with the opening of Woodthorpe Garden Centre, funded by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 73 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham. The group has a team of 2,700 colleagues working across the garden centres, restaurants, three growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres
Twitter: @BGCentres
Instagram: @BritishGardenCentres
Website: www.britishgardencentres.com

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