



1<sup>st</sup> September 2025

## Woodthorpe and Brigg Garden Centre celebrate milestone birthdays

**British Garden Centres recently marked two significant anniversaries with birthday celebrations at Woodthorpe and Brigg Garden Centre on Monday, 25<sup>th</sup> August. Woodthorpe celebrated 35 years since it was first founded, kickstarting the entire British Garden Centres' phenomenal growth journey, while Brigg marked its 25th year as the group's flagship site.**

Woodthorpe Garden Centre, where the story began in 1990 thanks to brothers Charles and Robert Stubbs' entrepreneurship, has grown from a small family venture to become the foundation of the UK's largest family-run garden centre group. The celebrations included BBQ demonstrations, and the highlight of the day was the cake-cutting ceremony at 3 pm, accompanied by complimentary drinks for visitors. Libby and Phillippa Stubbs shared a speech reflecting on Woodthorpe's journey, its evolution over the years, and its importance as the heart of the British Garden Centres business.

Over at Brigg Garden Centre, the birthday celebrations were also in full swing. Since joining the group in 2000, Brigg has developed into the premier destination in North Lincolnshire and a vital central hub supporting the growth of the business across the UK. Throughout the day, shoppers also enjoyed BBQ demonstrations, relaxed at the Gardener's Retreat restaurant, and brought their families along to the soft play area. The official cake cutting at 3 pm featured speeches from Charles and Amy Stubbs, highlighting the centre's growth since it was acquired from Frosts and its key role in supporting British Garden Centres' nationwide expansion.

Both centres offered exclusive Family Card discounts throughout the day, with friendly staff on hand to welcome visitors and help new customers sign up for the loyalty programme.

**Amy Stubbs, Managing Director of British Garden Centres,** said: "These anniversaries celebrate how far we've come as a business in 35 years, the dedication of our teams, and the ongoing support from our local communities. We're proud of Woodthorpe and Brigg's place in our story and excited about the future as we strive forward as the UK's largest garden centre operator."

**ENDS:**

**WORD COUNT: 393**

**Notes to Editors:** British Garden Centres (BGC) is the UK's largest family-owned garden centre group, with 73 centres around the country. The group is owned and led by the Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.



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BGC was launched in 1990 with the opening of Woodthorpe Garden Centre, funded by brothers Charles and Robert Stubbs. Since 2018, it has expanded rapidly with the acquisition of 50 garden centres, allowing it to grow from its heartland to the business it is now, with 73 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham. The group has a team of 2,700 colleagues working across the garden centres, restaurants, three growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

**Social Media**

Facebook: British Garden Centres

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Website: [www.britishgardencentres.com](http://www.britishgardencentres.com)

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