



20th January 2025

Step into a winter wonderland with an exclusive trip to Bressingham Gardens with Adrian Bloom

Embrace the crisp winter air and treat yourself to a refreshing walk and visit Bressingham Gardens, nestled in the heart of the Norfolk countryside, one of the finest examples of horticultural design in the country, guided by Adrian Bloom.

This February, British Garden Centres is delighted to invite you to the Winter Garden at Bressingham, often considered the jewel in the crown on the site in the Waveney Valley.

Join renowned horticulturist and designer Adrian Bloom, whose father, Alan, founded Bressingham Gardens in 1953, for an exclusive tour. You'll be guided through this beautifully landscaped space, discovering the secrets behind the Winter Garden's beauty, from the vibrant reds of its cornus and acers to the elegance of its ornamental grasses and statuesque trees.

You will start your day with a warm welcome at Bressingham Garden Centre, enjoying a hot drink and a slice of cake. You then will be taken on an exclusive tour led by Adrian Bloom, gaining a unique insight into the design, seasonal plants and highlights of the Winter Garden.

And if that's not enough to whet your appetite, you will also receive a complimentary signed copy of Adrian Bloom's "Foggy Bottom," worth £50 and enjoy your own time to explore the wider Bressingham Gardens, including the Steam Museum (an extra admission charge will apply) and Garden Centre.

Tour details

Date: Wednesday 19th February

Time: 10 am meet at Bressingham Garden Centre

Price: £60 per person (including Adrian's Book, Foggy Bottom – A Garden to Share.)

Book now: <https://www.britishgardencentres.com/events/bressingham-winter-garden-tour/> Tickets must be purchased online and have limited availability.

James Ducker, Events Manager at British Garden Centres said: "Following on from a successful summer visit to Bressingham, we are delighted to be doing another tour to showcase the unique beauty of the Winter Garden



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guided by its designer, Adrian Bloom himself. This exclusive tour offers a rare opportunity to explore the garden in its winter form where Adrian will share his expertise in creating and maintaining this year-round garden masterpiece. Don't miss out and book now!"

ENDS:

WORD COUNT: 332

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 65 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 65 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

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