



6th January 2025

Pantone's 2025 Colour of the Year: British Garden Centres guide to Mocha Mousse plants to bring beauty into your garden

The Pantone Colour of the Year is an important benchmark in the world of fashion, design and the home. This year, the colour that will be trending is Mocha Mousse, a shade that has been described as “a mellow brown hue whose inherent richness and sensorial and comforting warmth extends further into our desire for comfort.” Want to include this in your planting scheme in 2025? The UK's largest family-run garden centre group, British Garden Centres, explores ways to integrate this brown shade into your outdoor space.

At first glance, Mocha Mousse might seem a little muted for your outdoor space, but the brown evokes earthy and natural shades that will compliment any garden. With its warm tone, we have some recommendations on how Mocha Mousse can be translated into our beds and containers with plants and flowers.

We love Mocha Mousse style on-trend plants with deep, rich foliage like **Purple Hazel** and **Physocarpus Diablo** which both boast dark brown, almost burgundy leaves, providing a striking backdrop for other plants in the garden border. The **Rodgersia Bronze Peacock** adds a touch of luxury with its large, bronze-coloured veined and glossy leaves, while the **Carex Comans Bronze** offers a soft, textural contrast with its reddish brown colour that will add movement in an outdoor space.

For a touch of Mocha Mousse with fragrance, consider **the Chocolate Cosmos** with its velvety brown petals and intoxicating aroma of dark chocolate and vanilla. The versatile **Heuchera** comes in a range of browns, perfect for creating a splash of colour to containers and borders during autumn.

To introduce a vertical element in your garden, perfect for pergolas or climbing walls, the **Akebia Quinata** or **Chocolate Vine** as it is also known is an excellent choice for the Mocha Mousse trend, as it drapes itself in a cascade of brown, pendant-like flowers in the springtime. For a more tropical feel, the **Canna** with its brown-coloured leaves is a perfect choice as a striking focal point or to create a lush, tropical border.

We also recommend **Trifolium repens Atropurpureum**, a four-leafed clover in a striking chocolate colour while the **Viola Frosted Chocolate** lives up to its name with a brown and white colourway which will look fantastic in hanging baskets.



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Actea atropurpureum with its dark brown stems and statuesque white flower spikes is another unique addition to a Mocha Mousse style garden, whilst Coleus **Chocolate Mint and Dark Chocolate's** dark foliage with bright green serrated edge is a great choice to fill gaps in your garden beds or containers in 2025.

The plant team's final recommendations for a Mocha Mousse garden are **Phormium Tenax Purpureum** which is a large evergreen perennial that boasts striking purpley-brown sword-shaped leaves and **Calibrachoa Colorburst Chocolate** compact annual plant with rich, chocolate-brown blooms that cascade beautifully from containers and hanging baskets.

Julian Palphramand, Plant Buyer at British Garden Centres said: "With the Pantone Colour of the Year, Mocha Mousse, we're seeing a shift towards warm, earthy tones. At British Garden Centres, we're excited to offer a range of plants that complement this shade so you can have this rich brown in your outdoor space. From deep burgundy foliage to rich, chocolate-brown blooms, our plant experts in your local store can help you select the perfect plants to create a stunning, on-trend garden in 2025"

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WORD COUNT: 552

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire. BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

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