



06 January 2025

British Garden Centres spreads festive cheer with Christmas Community Hero giveaway

British Garden Centres, the UK's largest family-run group has been helping to spread the magic over the Christmas season, by asking towns around the country to nominate a community hero.

Each of the 65 centres across the UK, from Carmarthen to Ramsgate and from Wimborne to East Durham gifted a lucky local hero, hospice, charity, school, or community space a stunning light-up reindeer to brighten up the festive season.

The Christmas giveaway was a way for British Garden Centres and each store to say thank you to the incredible people who make each community shine.

Among the highlights of the community campaign was brightening the days of children at Noah's Ark Children's Hospice in Barnet from Stevenage Garden Centre and providing joy for those in need at the White Hart Community Centre in Newton Regis.

The community heroes also included the Douglas Macmillan Hospice in Stoke-on-Trent via Bridgnorth Garden Centre and the Colchester Cancer Wellbeing and Information Centre at Stanway Garden Centre, Zoe's Place Children's Hospice in Middlesbrough at Arcadia Garden Centre to East Sussex Wildlife Rescue and Ambulance Service at Lewes Garden Centre.

Amy Stubbs, Project and Developer Manager at British Garden Centres said: "The Community Hero Reindeer Giveaway served as a reminder of the importance of supporting local communities and making a positive difference in the lives of others. This is close to the heart of our business and centres, and we hope the light reindeers will make a positive impact on people and the causes they serve for many years to come."

ENDS:

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About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 65 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 65 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

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