



4<sup>th</sup> November 2024

## **Bournville Garden Centre, named among the UK's Top 25 by the Daily Mail**

**A hidden gem nestled within the historic Bournville Village Trust; Bournville Garden Centre has been recognised by the Daily Mail as one of the top 25 garden centres in the UK. The store, which belongs to the UK's largest family-run garden centre group, British Centres impressed the national publication with its unique blend of rich history, diverse plant selection, and commitment to providing a delightful shopping experience.**

Originally established by Cadbury to encourage employee vegetable gardening, Bournville Garden Centre has evolved into a thriving hub for plant enthusiasts and home gardeners in its local community. Its historic roots, coupled with its modern approach to gardening, make it a truly special place to visit and impressed journalist, Ciar Byrne on her visit.

The centre's reputation as a plant lover's paradise is well-deserved. With a wide range of plants, from classic favourites to rare and exotic species, there's something for everyone. Whether you're a seasoned gardener or a novice green thumb, the knowledgeable staff is always on hand to offer expert advice and recommendations.

In addition to its impressive plant selection, Bournville Garden Centre offers a variety of other products and services. Visitors can explore the homeware section for stylish home products, indulge in a snack and refreshments at the on-site Coffee Haven, or browse the pet department for their furry friends.

Bournville Garden Centre has transformed into a magical winter wonderland as the Christmas season approaches. Adorned with twinkling lights and festive decorations, the centre offers a delightful shopping experience for Christmas gifts, decorations, and plants.

**Amy Stubbs, Product and Development Manager at British Garden Centres said:** "Being named one of the UK's top 25 garden centres is a testament to Bournville Garden Centre's commitment to quality, innovation, and customer satisfaction. The centre's dedication to providing a unique and enjoyable shopping experience has earned it a loyal following of local and visiting customers and caught the eye of the national press."



4<sup>th</sup> November 2024

Located near Selly Manor, a 500-year-old house, Bournville Garden Centre offers gardening essentials and a delightful link to the past with interesting nearby attractions, making it an attractive destination for a family day out.

**ENDS:**

**WORD COUNT: 357**

**Notes to Editors:**

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 65 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 65 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

**Social Media**

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: [www.britishgardencentres.com](http://www.britishgardencentres.com)

**Cassie King**

PR Officer

[cking@britishgardencentres.com](mailto:cking@britishgardencentres.com)

07875 337290