



22nd October 2024

Ride to the Wall - Motorcyclists gather at Wolseley Bridge Garden Centre for commemorative journey

Hundreds of motorcyclists from across the United Kingdom and beyond converged at Wolseley Bridge Garden Centre earlier this month to embark on the annual Ride to the Wall. This annual event pays tribute to the Armed Forces and serves as a poignant reminder of the sacrifices made by those who have served their country.

This year saw the 17th Ride to the Wall event take place. Riders gathered at eleven starting points across the UK, including Wolseley Bridge Garden Centre for the 12th year in a row where 300 riders attended, before embarking on their journey to the National Memorial Arboretum in Staffordshire. The event offered motorcyclists a special opportunity to unite in honouring the fallen and enjoy the companionship of fellow bikers.

For over a decade, Wolseley Bridge Garden Centre has been hosting this annual event, featuring a popular BBQ for the participants outside serving bacon and sausage sandwiches and hot drinks. The entire restaurant team and garden centre come together at 6 AM to ensure the event runs smoothly, regardless of the weather. The bikers started arriving around 8 am for refreshments and departed around 9:15 am to continue their journey to the arboretum. This year witnessed a record turnout of riders.

Following the successful bike ride, a series of events were held throughout the day at the Arboretum to remember the fallen, including performances by singers, buglers, and the British Army Band Catterick. The day culminated in a poignant memorial service, which concluded with a wreath-laying ceremony and a minute of silence.

Since Ride to the Wall started in 2008, an impressive £1.66 million has been raised for charity.

Wolseley Bridge Centre Manager, Mandy Bennett said: "It's an honour to host the Ride to the Wall at Wolseley Bridge Garden Centre year after year. Seeing hundreds of motorcyclists come together to pay tribute to our Armed Forces is truly inspiring. We're proud to be a part of this meaningful tradition and look forward to continuing to support this incredible cause."



22nd October 2024

ENDS

WORD COUNT: 333

Notes to Editors: British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 65 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 65 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

Cassie King

PR Officer

cking@britishgardencentres.com 07875 337290