

Family Owned Quality Garden Centres · Restaurants · Online Store

A year of success for British Garden Centres group

2021 was a fantastic year for the British Garden Centres group, with millions of people across the country continuing to develop their new-found passion for gardening since lockdown 1. The industry truly thrived and so did the family-led group. Some incredible sales numbers came out of 2021, even with the restaurants being closed for five months.

Last year, British Garden Centres sold more than 8.4 million plants, with the Lavender family being the most popular – over 500,000 sold in the year! 2.2 million hot drinks and 1.5 million hot meals were sold in the months from May to December 2021.

The gifts, home, toys, leisure, and Christmas departments also had a great year with over 2.5 million gifts and 23,000 toys sold through the centres. Gardens are certainly a lot more comfortable than they were thanks to the 24,000 pieces of garden furniture sold. Christmas wouldn't be the same without a fresh-cut Christmas tree; the group sold 27,000 of them in December. 22,000 children visited Santa in his grotto.

"Having grown rapidly in the last 3 years it is so rewarding to see the products we work so hard to source being enjoyed by so many customers." Comments Charles Stubbs, joint MD of the 60-centre group. "We have had an amazing year across all parts of the business and have seen demand for all things gardening increase significantly. We are all looking forward to continuing this success throughout 2022 and keeping Britain growing".

British Garden Centres are dedicated to providing their customers with a unique shopping experience and wealth of gardening knowledge from the excellent team members within each centre.

With Great Garden Centres throughout the UK

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For more information visit www.britishgardencentres.com.

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About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 60 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 60 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Twitter: @BGCentres

Facebook: Brigg Garden Centre Instagram: @britishgardencentres

Website: www.britishgardencentres.com

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